



**JOHN S. CONNOR**

**GLOBAL LOGISTICS**

EST. 1917

## EMPLOYMENT OPPORTUNITY

### Marketing Specialist

Full-time Position in Global Logistics

#### Get to Know Us:

A career with **John S. Connor Global Logistics** is an opportunity for personal and professional growth. In today's exciting logistics field, your contribution will play an important role in the continued success of our esteemed customers. Founded in 1917, we are a leading provider of supply chain and logistics services, customs brokerage and transportation for global importers and shippers. Headquartered in Glen Burnie, Maryland, with ample free parking - convenient to light rail transportation.

#### Company Culture:

At John S. Connor, our success is powered by people and technology. We believe that every customer deserves peace of mind, provided by a comprehensive logistics strategy and a robust technology platform. Our culture and customer-focused mission assures that your contribution will be recognized and rewarding. We encourage employees to be engaged, inspired and diverse. Success is celebrated and integrity is at the core of our values.

#### Summary of Position:

Successful candidate to take on challenges of developing import logistics plans for our clients in coordination with our sales team, management and valued vendors.

- Excellent written and verbal communication skills, internally to stake holders, and direct communication with consumers
- Research and Analytical skills
- AMS / keyword research and update for optimization
- Promote current and new services along with Consulting on new Regulations
- Write or design key messaging for ongoing campaigns, communications and newsletters—both internal and external.
- Set Up and Coordinate Live Online Events to develop communications and targeted campaigns through marketing tools
- Gather email metrics and click-through data in Google Analytics to compare against KPIs.
- Help develop Marketing Strategies for Industry specific conferences, and email campaigns.



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### **Skills & Qualifications:**

- 2+ years of experience in marketing in a corporate environment
- Familiarity with Logistics and/or Warehousing
- Self-starter and diplomatic team player in a fast-paced and achievement-oriented environment
- Skilled use of social media channels and targeted messaging
- Strong organizational and project management skills
- Excellent written and verbal communication skills
- Bachelor's Degree, preferred

### **Benefits Offered:**

- Competitive health plan options
- 401K and profit sharing
- Vacation and PTO programs
- Education assistance
- Casual working environment

At John S. Connor, we are committed to providing an environment of mutual respect where equal employment opportunities are available to all applicants and team members. We are a smoke and drug-free workplace and ADA compliant as applicable.

### **Interested in Applying?**

Email [careers@jsconnor.com](mailto:careers@jsconnor.com)

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Glen Burnie, MD 21061  
[jsconnor.com](http://jsconnor.com)